

Eight Weeks to Export

“Eight Weeks to Export” is a comprehensive multi session training program with the purpose of helping companies that have exportable products to develop their international business knowledge & skills

The classes are taught by local business experts in the areas of compliance, finance, legal, logistics, marketing and market research, government assistance and business plan development.

“Eight Weeks to Export” is offered through the Memphis Chamber of Commerce, US Commercial Services, Ex-Import Bank, West Tennessee District Export Council, TSBDC & Memphis Metro Export Alliance.

Eight Weeks to Export offers participants:

- In-class training
- Extensive and on-going assistance from experts
- The opportunity to create a fully developed export plan within three months of completing class.
- Access to the [US Department of Commerce Gold Key Access business matching service](#).
-

Session Dates:

Sessions will be held at various locations.

February 8th, 2018 - CoWork Memphis 902 Cooper St. Memphis 38104

May 3rd, 2018 - Collierville/Germantown

August 2nd, 2018 – Covington

****When Registering For “Eight Weeks to Export”, Please Register Only One Representative From Your Company. We Will Contact You After You Have Registered To Get All of Your Attendees****



Week	Topic	Instructor
Feb 8, 2018	Export Strategy & Export Business Planning	Patrick Spence – US Commercial Service, Nashville, Tn.
Feb 15, 2018	Export Documentation Logistics & Pricing	Bill Hipps, Memphis Chamber Amanda Coates, Med Shipping Company, New Orleans
Feb 22, 2018	International finance Export Credit Insurance	Devin Buford, 1 st TN Bank Joe McDonald, JMD Services
March 1, 2018	International legal considerations	Gray Sasser - Attorney
March 8, 2018	Finding buyers and distributors, Trade Statistics, Euro monitor, Kompass, etc.	Bill Hipps, Memphis Chamber
March 15, 2018	International Business Customs & Traveling Abroad	Betsy Olim, OLIM International
March 22, 2018	INCO Terms, Proforma Invoices, Agency Contracts	TBD Bill Hipps Memphis Chamber
March 29, 2018	E-Commerce Marketing Amazon, Google Adds, Alibaba, E-Bay	Oscar Atkinson Dermaflage, Inc. Demarcus Love, TSBDC

Seating is Limited please e-mail or call us ASAP.

Bill Hipps
Memphis Chamber
22 North Front St., 2nd Floor
Memphis, Tn. 38103
901-543-3500 x 1527

bhipps@memphischamber.com